

The background of the poster features a large, stylized DNA double helix in shades of blue and white, curving across the top and sides. In the center, there are silhouettes of several people in business attire, some standing and some in conversation. To the right, there is a circular inset showing a green leaf with a network of veins. Above the leaf, there are several circular lenses or petri dishes, some containing blue liquid. In the bottom left, there is a circular inset showing a person's face and hands holding a petri dish. The overall color palette is dominated by blues, whites, and greens.

EuroBio 2009

THE PARTNERING AND TECH TRANSFER EVENT
FOR THE BIOINDUSTRY

> September
23 - 25

Lille
GRAND PALAIS

www.eurobio-event.com

EuroBio

MEET. SHARE. GROW.



EuroBio 2009

Fostering collaborative research, tech transfer and spin off projects, thus addressing the needs of European Biotech enterprises is the service that EuroBio is willing to propose to the life sciences community. While the seed and VC investments in the sector will most certainly remain stable in the coming months, the amount of acquisitions of biotech companies by the pharmaceutical industry will on the contrary most probably increase. In the meantime, research grants and subsidies obtained by biotech companies in the frame of collaborative programs will also keep on growing.

In such a context, taking part to EuroBio - the event positioning itself as the leading moment for collaborative research and tech transfer - is more than ever useful. EuroBio 2009 is bringing a new ambition to the event, one that is tailored to the needs and challenges of both companies and academia.

Our commitment to the Bioindustry is to be a cutting-edge platform for partnerships creating Europe's first marketplace for academia-industry interaction with the aim of fostering technology transfer and collaborative research projects. Moreover, EuroBio is a hub for innovative emerging companies that are making astounding advances in biotechnology therapies, vaccines, diagnostics, etc.

EuroBio 2009 therefore represents a great opportunity for Meeting key partners, Sharing experience with leaders and experts in industry and Expanding your business through a successful partnering...

...So, come and meet both the new faces and usual suspects of the biotech industry.

Etienne VERVAECKE, General Commissioner EuroBio 2009

EuroBio 2009
From 23 to 25 September
Lille Grand Palais

■ Major Sponsor - € 30 000 ★★★★★

VAT EXCLUDED

Global visibility before and during the event

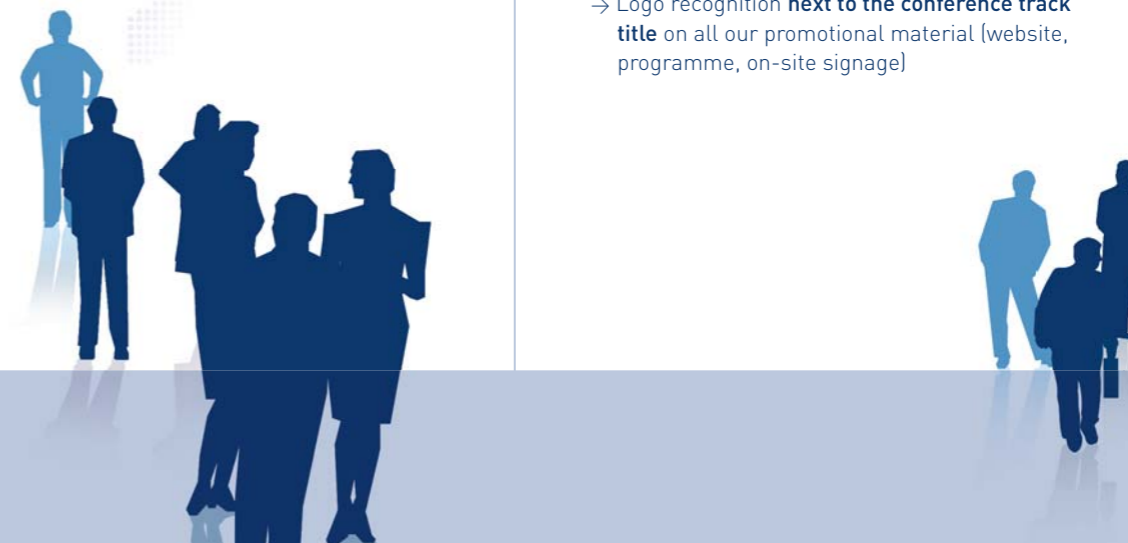
- 48 sqm of non-equipped exhibition space (ilot stand)
- 1 presentation slot within the presenting companies' sessions
- 10 EuroBio passes
- Private Meeting room within the EuroBiopartnering area
- Opportunity to schedule meetings on the exhibition booth
- **Top priority** given to sponsor's meeting requests
- Logo recognition and hyperlink on the EuroBio website (homepage)
- Logo recognition on the EuroBio catalogue (sponsors' page)
- Recognition as **Major Sponsor** on Signage and promotional material
- 1 promotional e-mail sent to our prospective participants database (+30 000 contacts)
- 1 full page advert in the EuroBio catalogue
- 1 full page advert in the conferences programme
- On-site displayed promotional material

■ Track Sponsor - € 25 000 ★★★★★

VAT EXCLUDED

Specific visibility on selected conference sessions

- 36 sqm of non-equipped exhibition space (ilot stand)
- 1 presentation slot within the presenting companies' sessions
- 10 EuroBio passes
- Private Meeting room within the EuroBiopartnering area
- Opportunity to schedule meetings on the exhibition booth
- **Top priority** given to sponsor's meeting requests
- Logo recognition and hyperlink on the EuroBio website (homepage)
- Logo recognition on the EuroBio catalogue (sponsors' page)
- Recognition as **Track Sponsor** on Signage and promotional material
- 1 promotional e-mail sent to our prospective participants database (+30 000 contacts)
- 1 full page advert in the EuroBio catalogue
- 1 full page advert in the conferences programme
- Logo recognition **next to the conference track title** on all our promotional material (website, programme, on-site signage)



■ EuroBiOpartnering Sponsor

€ 20 000 ★★★

VAT EXCLUDED

Specific visibility on EuroBiOpartnering

- 36 sqm of non-equipped exhibition space (ilot stand)
- 1 presentation slot within the presenting companies' sessions
- 8 EuroBiO passes
- Private Meeting room within the EuroBiOpartnering area
- Opportunity to schedule meetings on the exhibition booth
- Top priority given to sponsor's meeting requests
- Logo recognition and hyperlink on the EuroBiO website (homepage)
- Logo recognition and hyperlink on the online partnering page
- Logo recognition on the EuroBiO catalogue (sponsors' page)
- Recognition as EuroBiOpartnering Sponsor at the entrance of the EuroBiOpartnering area
- 1 full page advert in the EuroBiO catalogue

■ Networking Area Sponsor

€ 15 000 ★★

VAT EXCLUDED

Visibility on the central lounge and bar - exclusive

- 30 sqm of non-equipped exhibition space (ilot stand)
- 1 presentation slot within the presenting companies' sessions
- 6 EuroBiO passes
- Private Meeting room within the EuroBiOpartnering area

- Opportunity to schedule meetings on the exhibition booth
- Top priority given to sponsor's meeting requests
- Logo recognition and hyperlink on the EuroBiO website (homepage)
- Logo recognition on the EuroBiO catalogue (sponsors' page)
- Acknowledgment on the bar and the breaks' buffet
- 1 half page in the EuroBiO catalogue

■ EuroBiO Sponsor - € 10 000 ★

VAT EXCLUDED

- 24 sqm of non-equipped exhibition space (ilot stand)
- 1 presentation slot within the presenting companies' sessions
- 5 EuroBiO passes
- Private Meeting room within the EuroBiOpartnering area
- Opportunity to schedule meetings on the exhibition booth
- Top priority given to sponsor's meeting requests
- Logo recognition and hyperlink on the EuroBiO website (homepage)
- Logo recognition on the EuroBiO catalogue (sponsors' page)
- 1 half page advert in the EuroBiO catalogue

■ BOOTH RATES:

VAT EXCLUDED

Bare surface (not equipped): €230/sqm (from 36 sqm)

Pre-equipped stand*: €380/sqm (from 12 sqm)

Start-up stand: €200/sqm (9 sqm booths)

Angles: €100/angle

Ilot stand: €500

* Pre-equipped stands include: partitions and stiffeners, signage with company name, coloured carpet, 1 table, 3 chairs, 1 spotlight per 3 sqm, 1kW electric supply/stand, waste bin.

EXHIBITOR REGISTRATION FEE:

VAT EXCLUDED

Mature companies: €600

Start-up companies: €300

Exhibitor registration includes:

- registration processing fee
- insert in the EuroBiO catalogue
- company profile on the official website
- from 2 to 8 EuroBiO passes* (depending on the size of the booth)
- 50% discount on extra EuroBiO passes (based on non-exhibitor rates)

*EuroBiO passes gives access to:

- EuroBiOpartnering online partnering tool and on-site one-to-one meetings
- unlimited access to all conferences, plenary sessions, presenting companies, workshops
- exhibition area
- lunch and coffee breaks
- Bioparty
- conference bag and catalogue

VAT=19,6%

ADVERTISEMENT OPPORTUNITIES

VAT EXCLUDED

EuroBiO catalogue

Back cover: €5,000

Inside front cover: €4,000

Inside back cover: €4,000

Full page: €2,500

Half page: €1,500



■ EUROBIO PASS

19,6% VAT INCLUDED

Mature companies, institutions: €800

Start-up companies: €400

Academia (research institutes, universities): €300

EuroBio registration includes access to:

- EuroBioPartnering online partnering tool and on-site one-to-one meetings
- unlimited access to all conferences, plenary sessions, pre-senting companies, workshops
- exhibition area
- lunch and coffee breaks
- Bioparty
- conference bag and catalogue

> Register online at www.eurobio-event.com

EVENING EVENTS

Tuesday,
September 22, 2009:

INTERNATIONAL DELEGATIONS

WELCOME RECEPTION - ON INVITATION ONLY

Wednesday,
September 23, 2009:

EUROBIOCLUSTERS EVENING - ON INVITATION ONLY

Create your own event during EuroBio 2009 in order to generate informal and convivial social contacts.

The EuroBioClusters Evening is dedicated to sponsored events. Benefit from our large choice of negotiated venues, catering, animations. We will take charge of the communication for your event towards the participants.

Ask our sales team for a specific quotation regarding logo recognition, visibility or customized networking events.

Thursday,
September 24, 2009:

BIOPARTY - INDIVIDUAL REGISTRATION



CONTACT

Sales Manager :
Pascale Pouyet-Camus

Tel +33 (0)4 78 176 176
pascale.pouyet@gl-events.com



MEET. SHARE. GROW.

 **PACKAGE**
ORGANISATION

Pascale Pouyet
pascale.pouyet@gl-events.com
Tel: +33 (0)4 78 176 248


eurasanté
Invest for Success

Yassine Chirzad
ychirzad@eurasante.com
Tel: +33 (0)3 28 559 060